

## ORDER



**Orders**  
**Order / Rev:** 93713  
**Alt Order #:** 25243922  
**Product Desc:** 7/10-7/17/16 Primary Flight  
**Estimate:** 53  
**Flight Dates:** 07/10/16 - 07/17/16  
**Original Date / Rev:** 07/08/16 / 07/08/16  
**Order Type:** GENERAL

## KNDO - KNDU

**Primary AE:** Lauren Fellner  
**Sales Office:** K-DC  
**Sales Region:** NAT

**Agency**  
**Name:** Jamestown Associates  
**Buying Contact:**  
**Billing Contact:**  
 3931 S Sherwood Forrest Blvd, Suite 2  
 Baton Rouge, LA 70816

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Dan Newhouse for Congress  
**Demographic:** A50+  
**Product Codes:** PL Candidate  
**Priority:** P-5  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/17/16	64	\$7,800.00	\$6,630.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	64	\$7,800.00	\$6,630.00	230.10
<b>Totals</b>	<b>64</b>	<b>\$7,800.00</b>	<b>\$6,630.00</b>	<b>230.10</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lauren Fellner			Start Of Order - End Of Order	100%

Order Share	Share	Total
KNDO - KNDU	45%	\$7,800.00
Market	100%	\$17,333.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAPP	0%	\$0.00
KAPP+	0%	\$0.00
KCYU	10%	\$1,733.33
KCYU+	0%	\$0.00
KEPR	0%	\$0.00
KFFX	0%	\$0.00
KIMA	0%	\$0.00
KIMA+	0%	\$0.00
KLEW	0%	\$0.00
KNDO+	0%	\$0.00
KNDU	0%	\$0.00
KVEW	0%	\$0.00
KYVE	0%	\$0.00
UNKWN	45%	\$7,800.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	07/11/16	07/17/16	NORTHWEST TODAY 5AM	COM	5-6AM	11111--	:30	5	\$35.00	P-4	1.40	NM	5	\$175.00
NORTHWEST TODAY 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: 93713  
 Alt Order #: 25243922  
 Flight Dates: 07/10/16 - 07/17/16

Advertiser: POL/Dan Newhouse for Congress  
 Product Desc: 7/10-7/17/16 Primary Flight  
 Estimate: 53

KNDO - KNDO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	07/11/16	07/17/16	NORTHWEST TODAY 5AM NORTHWEST TODAY 5AM	CM	5-6AM	11111--	:30	5	\$35.00	P-4	1.40	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 07/11/16		07/11/16	07/17/16	11111--		5			\$35.00			1.40			
N 2	All	07/11/16	07/17/16	NORTHWEST TODAY 6AM NORTHWEST TODAY 6AM	CM	6-7AM	11111--	:30	5	\$90.00	P-5	2.80	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 07/11/16		07/11/16	07/17/16	11111--		5			\$90.00			2.80			
N 3	All	07/11/16	07/17/16	7AM M-F TODAY SHOW	CM	7-9AM	22222--	:30	10	\$90.00	P-5	3.20	NM	10	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 07/11/16		07/11/16	07/17/16	22222--		10			\$90.00			3.20			
N 4	All	07/11/16	07/17/16	9AM M-F TODAY SHOW II & III	CM	9-11AM	11111--	:30	5	\$20.00	P-5	2.10	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 07/11/16		07/11/16	07/17/16	11111--		5			\$20.00			2.10			
N 5	All	07/11/16	07/17/16	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5PM	CM	5-5:30PM	11111--	:30	5	\$200.00	P-4	4.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 07/11/16		07/11/16	07/17/16	11111--		5			\$200.00			4.00			
N 6	All	07/11/16	07/17/16	LOCAL NEWS @ 6 M-F LOCAL NEWS @ 6 M-F	CM	6-6:30PM	11111--	:30	5	\$200.00	P-4	4.80	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 07/11/16		07/11/16	07/17/16	11111--		5			\$200.00			4.80			
N 7	All	07/11/16	07/17/16	630PM M-F Family Feud	CM	6:30-7PM	11111--	:30	5	\$150.00	P-5	3.90	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 07/11/16		07/11/16	07/17/16	11111--		5			\$150.00			3.90			
N 8	All	07/11/16	07/17/16	7PM M-F WHEEL OF FORTUNE	CM	7-7:30PM	11111--	:30	5	\$200.00	P-4	5.30	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 07/11/16		07/11/16	07/17/16	11111--		5			\$200.00			5.30			
N 9	All	07/11/16	07/17/16	730PM M-F JEOPARDY	CM	7:30-8PM	11111--	:30	5	\$215.00	P-4	7.20	NM	5	\$1,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 07/11/16		07/11/16	07/17/16	11111--		5			\$215.00			7.20			
N 10	All	07/11/16	07/17/16	LOCAL NEWS :11@11: M-F LOCAL NEWS :11@11: M-F	CM	11-11:35PM	11111--	:30	5	\$110.00	P-4	2.80	NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 07/11/16		07/11/16	07/17/16	11111--		5			\$110.00			2.80			
N 11	All	07/10/16	07/17/16	LOCAL NEWS @ 6 SAT-SUN LOCAL NEWS @ 6 SAT-SUN	CM	6-6:30PM	-----S	:30	2	\$110.00	P-3	2.80	NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 07/04/16		07/04/16	07/10/16	-----S		1			\$110.00			2.80			
Week: 07/11/16		07/11/16	07/17/16	-----11		2			\$110.00			2.80			
N 12	All	07/11/16	07/17/16	630PM SATURDAY WHEEL OF FORTUNE WKND	CM	6:30-7pm	-----S-	:30	1	\$40.00	P-5	2.80	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 07/11/16		07/11/16	07/17/16	-----S-		1			\$40.00			2.80			
N 13	All	07/11/16	07/17/16	LOCAL NEWS :11@11: SA LOCAL NEWS :11@11: SA	CM	11-11:30pm	-----S-	:30	1	\$130.00	P-3	1.60	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 07/11/16		07/11/16	07/17/16	-----S-		1			\$130.00			1.60			
N 14	All	07/10/16	07/17/16	630PM SUNDAY JEOPARDY WEEKEND	CM	630-7PM	-----S	:30	1	\$40.00	P-4	5.30	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 07/04/16		07/04/16	07/10/16	-----S		1			\$40.00			5.30			
Week: 07/11/16		07/11/16	07/17/16	-----S		1			\$40.00			5.30			
N 15	All	07/10/16	07/17/16		CM	11-1135PM	-----S	:30	1	\$110.00	P-3	1.60	NM	2	\$220.00

Advertiser:	<u>POL/Dan Newhouse for Congress</u>
Product Desc:	<u>7/10-7/17/16 Primary Flight</u>
Estimate:	53

**KNDO - KNDU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LOCAL NEWS :11@11:1															
LOCAL NEWS :11@11: SU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/04/16	07/10/16	-----S		1		\$110.00		1.60					
		Week: 07/11/16	07/17/16	-----S		1		\$110.00		1.60					
													Totals	64	\$7,800.00

NAB Form PB-18 Candidates

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KUDO/KNDU Yakima/Richland/Kennewick/Pasco	<b>Date:</b> 7/7/16
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I, Laura Lancaster

being/on behalf of: Dan Newhouse

a legally qualified candidate of the Republican

political party for the office of: WA CD04

in the Primary

election to be held on: August 2, 2016

**do hereby request station time as follows:**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		7/10-7/17/16 \$7,800.00			

**Attach proposed schedule with charges (if available): SEE ORDER**



This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

7 7 16

**Date**

*Laura Lancaster*

**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

*Elaine Keller*

**Signature**

*Elaine Keller*

**Printed Name**

*Nat'l Sales Assistant*

**Title**

NAB Form PB-18 Candidates

I represent that the payment for the above described broadcast time has been furnished by:

Dan Newhouse for Congress, PO Box 10949, Yakima, WA 98909-1949

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tom Perry

NAB Form PB-18 Candidates

**FEDERAL CANDIDATE CERTIFICATION**

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Laura Lancaster

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



**signature of candidate or authorized committee**

Laura Lancaster

**printed name**

7.7.16

**date**